



Artist: Juli, age 6

Bringing Touchpoints to Your Community

Mindy May, Texas Project Director
Brazelton Touchpoints Center®

What is the Brazelton Touchpoints™ Approach?



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A practical approach that promotes children's healthy development and early learning by

- Strengthening family-child relationships
- Enhancing family competence and confidence about their childrearing skills
- Partnering with providers to develop effective and supportive relationships with families in health care, early care and education, and family support.

Dr. T. Berry Brazelton, Founder



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“When we strengthen families, we ultimately strengthen the community. Our goal is that parents everywhere work with supportive providers, feel confident in their parenting role, and form strong, resilient attachments with their children. To help achieve this, providers must be responsive to parents, knowledgeable about child development, and eager to see every parent succeed.”



Development as a Process



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“**Touchpoints**” are *predictable* periods of disorganization in a child’s development that can *disrupt* family relations, but can also provide an *opportunity* for providers to connect with parents.

Relational Strategies



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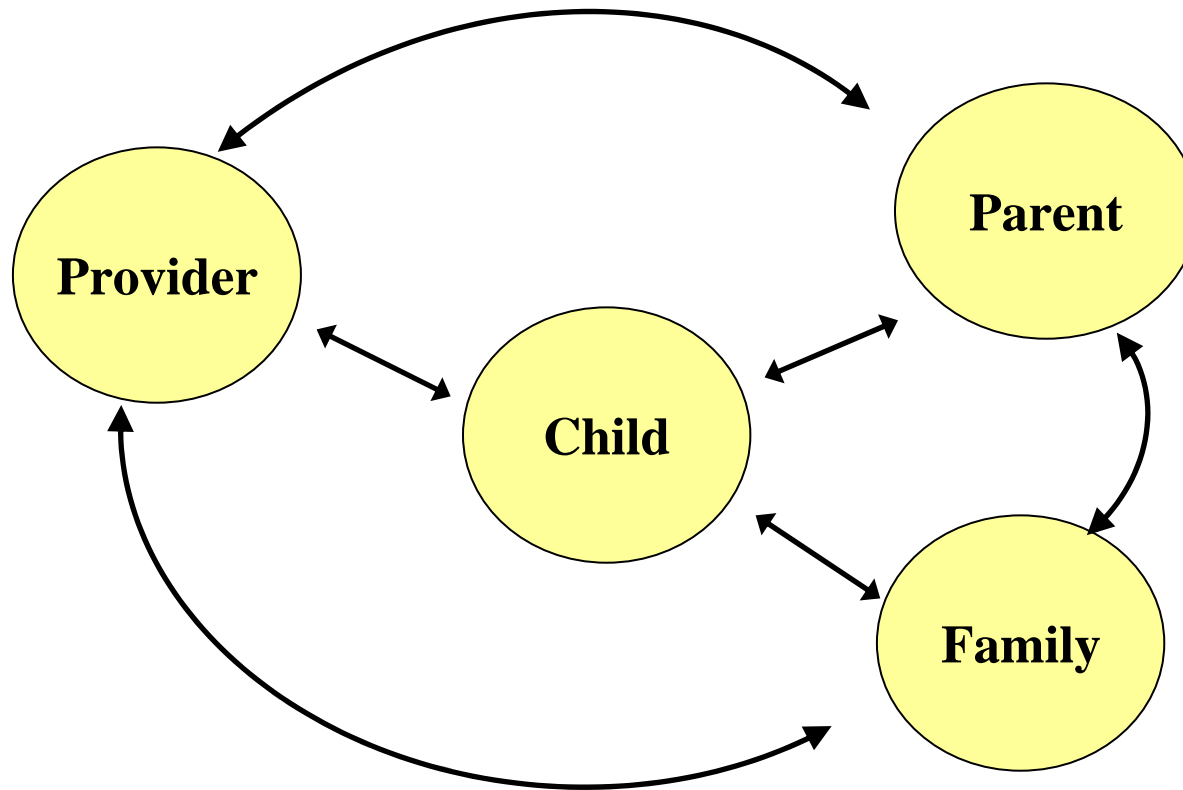
- Each Touchpoint is an opportunity for the professional to join with a parent to form a supportive partnership
- Touchpoint interactions build on parental strengths



Systems Approach to Working with Children and Families



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Touchpoints: Making a Difference



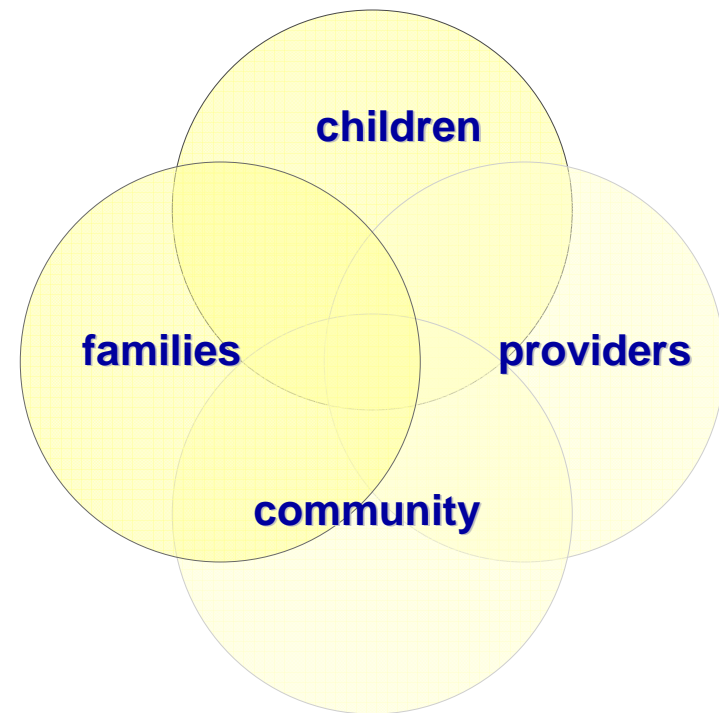
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For children:

- Successful early learners, nurtured within strong relationships with caregivers

For families:

- Competent and confident caregivers who feel respected and effective in their roles as caregivers



Touchpoints: Making a Difference



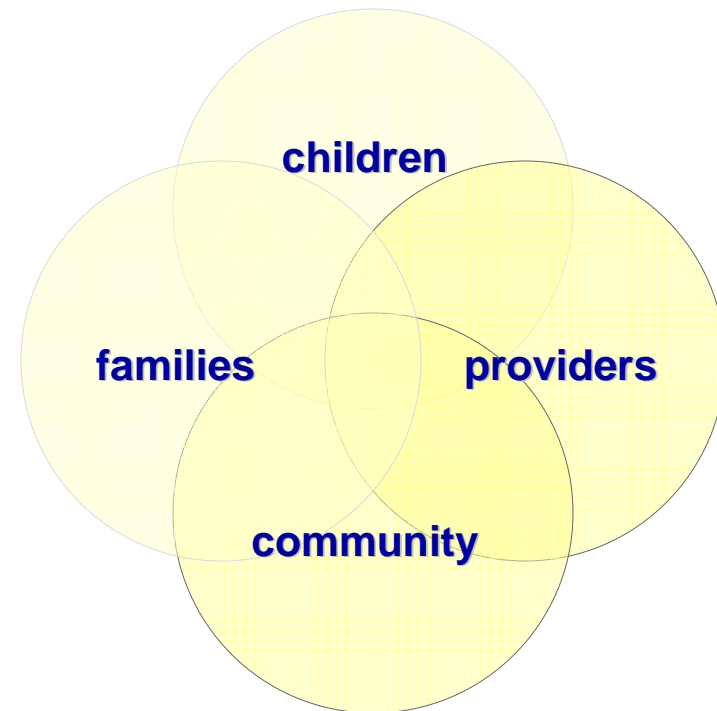
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For providers:

- Competent, caring professionals who respect families as equal partners in caregiving relationships

For communities/systems of care:

- Coordinated and effective service delivery focused on family strengths and needs



Touchpoints transforms practice, programs and service delivery



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FROM

TO

- Deficit Model
 - Linear Development
 - Prescriptive
 - Objective Involvement
 - Strict Discipline Boundaries
- **Strengths-Based Model**
 - **Multidimensional Development**
 - **Collaborative**
 - **Empathic Involvement**
 - **Flexible Discipline Boundaries**

Touchpoints Theory of Change



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*Mobilize communities to invest in children and families
in order to achieve*

Improved child health & early learning

Healthy family-child relationships

Stronger family-provider partnerships

Stronger provider-provider relationships

Touchpoints promotes...



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- **Child outcomes**

- Improved health outcomes and early learning

- **Parent-child relationships**

- parental emotional availability to infants and children

- parental well-being (lower stress)

- parent participation in programs providing preventive services as well as social connectedness and empowerment

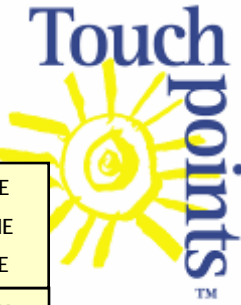
Touchpoints promotes...



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- **Family-provider relationships**
 - professional development and provider emotional availability to families
 - culturally informed programs providing social connectedness and empowerment
- **Provider-provider relationships**
 - Supportive systems of care for families and providers
 - Collaboration among systems of care and realignment with family strengths and needs

How Does the Brazelton Touchpoints Center Partner with Communities?



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What are the steps to bring Touchpoints to our community?



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Goal Setting and Partner Engagement

- Learn how the Touchpoints Approach can help meet identified needs of children and families in our community
- Engage key stakeholders
- Make the commitment to become a Touchpoints Site – includes filling out site application

Building Capacity and Implementation Planning

- Develop capacity and a plan to integrate the Touchpoints Approach in your community – includes ILT and CLT training
- Implement the plan.
- Assess and communicate results.

Site Development Commitment



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- Planning
- Financial support
- Training release time for Touchpoints Teams and Employees
- Site coordination
- In kind support for Team trainers, administrative support, & marketing

Site Development Timeline



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- Planning and Application Process
 - Up to 6 months for selecting partners, securing leadership buy-in and resource allocation.
- Building Team Capacity through multi-day training
 - Individual Level Training (prerequisite) for team members
 - Touchpoints Community Level Training – includes TOT
- Begin implementation
 - First training usually within 3-6 months after Touchpoints Team training

Site Development Support



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- Site development support and resources
- Professional development including the Touchpoints Forum
- Capacity and Authorization to teach and support others in your community in the future
- Consultation and technical assistance (including site visit)*
- Access to cutting edge research and peers in the Network

*available for the first year after the Touchpoints Team completes the Community Team Training Program.

How can we learn more?



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Brazelton Touchpoints Center®
Children's Hospital Boston
1295 Boylston Street, Suite 320
Boston, MA 02215

Mindy May
Project Director, Texas Initiative
281-646-1656
mindy.may@childrens.harvard.edu

www.touchpoints.org